

# "Mohamad Chaeruddin"

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Bisnis : <http://ptberkahcitra.com>  
<http://hrm-training.com>

Competence : E-learning, Management, Graphic Design & Animation



## ***Professional Profile***

Founder And CEO of Graphia Multimedia Mandiri & Berkah Citra Abadi, an animation company and multimedia in Jakarta, experienced as a consultant and instructor in various institution such as Ministry of Home Affairs (MOHA) of Republic Indonesia, Merpati Nusantara Airlines, Agro Bank, Telkom Indonesia Telecommunication Company, Adhikarya Construction Company, ABN Amro Bank, Education Department of Republic Indonesia and many other companies in Jakarta. I currently active as official member of [ilmukomputer.com](http://ilmukomputer.com) and become instructor in various workshop and training organized by [Ilmukomputer.com](http://ilmukomputer.com). Having interest in E-learning System & Content Developer, Graphical Design area, Animation and Multimedia, and also mastering various application in multimedia & animation. My Competence in some major knowledge, such as :

- Management : Finance, Human Resource, Entrepreneurship, Investment Analysis, Marketing
- Animation : Film, Visual Effect, Clip, Cartoon, 3D Animation
- Graphic Design : Publishing, Advertising, Artwork
- Elearning : System Application (Installing, Setting & Maintenance) & Content Development (Multimedia & Animation)

## ***Education, Honors, and Certifications***

### **High School Education**

Sekolah Menengah Atas Negeri (SMAN) 8 Tebet, Jakarta, 1992

### **Bachelor of Science Telecommunication Engineering**

Sekolah Tinggi Teknologi Telkom Bandung, Jurusan Teknik Industri. Bandung, West Java, 1999

### **Certifications**

Cisco Certified Networking Academy, International, 2009

Animation Certificate from Hellomotion, Jakarta. 2007

Germany Language Course from Goethe Institute, Jakarta. 1995

TOEFL and Text Reading from STT Telkom, Bandung, 1995

Electronic Training From University of Indonesia, Jakarta, 1991

Leadership Learning of Senior High School, Cibubur, Jakarta, 1990

## ***Career & Employment***

- **Quality assurance supervisor, 2000-2003**  
PT. Nobi Putera Angkasa, Manufacture of Cable Tray & Panel  
Supervisor of quality assurance in PT Nobi, the company that concern in infrastructure material as cable tray, panel etc. Jakarta, Indonesia

- **Founder & President Director** , 2003-2005  
Graphia Multimedia Mandiri, Multimedia & Advertising Company  
General manager in Graphia Multimedia Mandiri, the company that make advertising and art product in Jakarta, Indonesia.
- **General Manager**, 2005-2008  
PT. Brainmatics Cipta Informatika, IT Training & Consulting  
Managing all activities in IT Training & consulting company, Jakarta, Indonesia
- **Founder & Director of Education & Distance Learning**, 2003-Present  
PT. Berkah Citra Abadi, Film, Animation, IT & Computer Company  
Making decision for product implementation of distance learning and web based learning to company
- **Training System Specialist & E-learning Advisor**, 2008-2009  
**CIDA(Canadian International Development Agency) in Government Reform Support II Project (GRS II Project) for Ministry Of Home Affairs (MOHA)**, Jakarta, Indonesia

### ***IT Skills & Application***

- **Web Programming & Development**, Expert
  1. Moodle E-learning Application
  2. Wordpress Web Content Management System
  3. PHP Programming
  4. MySQL database
  5. Macromedia Dreamweaver
- **2D Animation Application**, Expert
  1. Adobe Flash
  2. Macromedia Captivate
  3. Snag It
  4. Autoplay Media Studio
  5. Swiss Max
- **3D Animation Application**, Moderate
  1. 3D Studio Max
  2. Macromedia Swift for 3D
- **Video Application**, Expert
  1. Adobe Premiere
  2. Ulead Video Studio
  3. Magix Movie Editing
  4. Adobe After Effect
  6. Particle Illusion
- **Desktop Publishing Application**, Expert
  1. Corel Draw
  2. Adobe Photoshop

### ***Language***

- Bahasa(Indonesian) : Native
- English : Working knowledge

### ***Trainer & Speaker***

#### **Seminar**

- *BINA NUSANTARA University* – Speaker of One Day Seminar “Introducing & Utilization Information technology in all sector “ , New University Student, Jakarta, 2006

- *ISLAMIC UNIVERSITY*, Informatics Enggining Faculty of IAIN Syarief Hidayatullah – Speaker of One Day Seminar ”IT and Internet : Implementation of Industri Sector” , Puncak Bogor, 2006
- *ISLAMIC UNIVERSITY*, Informatics Enggining Faculty of IAIN Syarief Hidayatullah – Speaker of One Day Seminar ” Implementation Information Technology in all sector” , Jakarta, 2007
- *UNIVERSITY of INDONESIA*, Computers Enggining Faculty – Speaker of One Day Seminar ” eLearning and implementation in Industry Sector” , Jakarta, 2007
- *DEPARTEMEN DALAM NEGERI(Ministry Of Home Affairs)*, One Day Seminar ” E-learning Recognition & Implementation”, Jakarta, Hotel Bintang, December 2008
- *DEPARTEMEN DALAM NEGERI(Ministry Of Home Affairs)*, Coordination Meeting for IPAC (Canada) Cooperation With Badan Diklat ” E-learning Applcation For Badan Diklat Distance Learning Strategy”, Jakarta, Badan Diklat, Kalibata, Jakarta, February 2009
- *DEPARTEMEN DALAM NEGERI(Ministry Of Home Affairs)*, Coordination Meeting for Inter Department Institution ” E-learning Applcation For Distance Learning Strategy”, Jakarta, Hotel Ibis Tamarin, Jakarta, April 2009
- *DEPARTEMEN DALAM NEGERI(Ministry Of Home Affairs)*, Coordination Meeting for Secretary of Province of Indonesia ” E-learning Concept, Strategy & Implementation”, Jakarta, Hotel Sukajadi, Bandung, West Java, April 2009
- *DEPARTEMEN DALAM NEGERI(Ministry Of Home Affairs)*, Coordination Meeting for Head of Badan Diklat of Province of Indonesia ” E-learning Concept & Sosialization For Testing Phase ”, Jakarta, Hotel Sentosa, Lombok, Mataram, NTB, July 2009
- *COOPERATION with UNDP & BKPP ACEH*, Workshop of Knowledge Management & Information System Management, “Distance Learning Through Internet Technology”, Garuda Plaza Hotel, Medan, Indonesia, September 2009
- *DEPARTEMEN DALAM NEGERI(Ministry Of Home Affairs)*, Coordination Meeting for Head of Badan Diklat of Province of Indonesia ”Implementation of E-learning Application For Testing Phase ”, Jakarta, Hotel Jayakarta, Jakarta, Indonesia, November 2009
- *BEKASI LOCAL GOVERMENT*, One day Seminar for Implementation of Distance Learning Through Internet Technology, “E-learning, New Paradigm for Distance Learning for Incrising Aparatus Performance”, Puncak, Bogor, Indonesia, December 2009

### **Workshop**

- *INTEL-RELION* – Instructor of Workshop ”Introducing & Let’s Making 3D with 3DS Max” , Arena Pekan raya Jakarta, Jakarta, 2005
- *UNIVERSITY of AKI* – Instructor of Workshop ”Introducing &

Implementing 3D Application for Advertising Sector” , Roadshow of cooperation Intel - Relion, Semarang, 2005

- *DIPONEGORO UNIVERSITY (Undip)* – Instructor of Workshop ”Introducing & Implementing 3D Application for Advertising Sector” , Roadshow of cooperation Intel - Relion, Semarang, 2005
- *SOEGIJAPRANATA CATHOLIC UNIVERSITY (Unika)* – Instructor of Workshop ”Introducing & Implementing 3D Application for Advertising Sector” , Roadshow of cooperation Intel - Relion, Semarang, 2005
- *AL-AZHAR UNIVERSITY* – Instructor of Workshop ”Making Profile Design With 3DS Max Application” , Roadshow of cooperation Intel - Relion, Jakarta, 2006
- *CEVEST, Working Training Office of Labour Department Republic Indonesia* – Instructor of Workshop ”Implementation 3D in Advertising Sector” , Roadshow of ilmukomputer.com , Bekasi, 2006
- *CEVEST, Working Training Office of Labour Department Republic Indonesia* – Instructor of Workshop ”Pesantren Kilat Ilmukomputer.com” , Roadshow of ilmukomputer.com , Bekasi, 2005
- *PUSTEKKOM, Education Department RI* – Instructor of Workshop ”Making Learning Module with Flash Applicatin” , Puncak Bogor, 2007
- *DEPKOMINFO, RITECH Expo 2008*,– Instructor of Workshop ”Making 3D Animation Film ” , Mall MGK Kemayoran, Jakarta, Agustus 2008
- *CONSUMMUNITY 2008 Expo*,– Presenter short workshop ”Making 3D Animaion Film” , Gelora Bung Karno, Jakarta, November 2008
- *TRAINING & EDUCATION AGENCY OF EAST KALIMANTAN PROVINCE*, One day workshop of Distance Learning Through Internet Technology, “E-learning, New Paradigm for Distance Learning for Incrising Aparatus Performance”, Badan Diklat Depdagni, jakarta, Indonesia, December 2009

#### **Course & Training**

- *ABN AMRO Bank* - Instruktur of Training “Making Multimedia and Desain Instructional Flash Appllication Based”, Metrodata, Jakarta, 2007
- *BRAINMATICS* – Trainer of training “Desain Grafis dan Multimedia”, Regular Class in Brainmatics, Jakarta, 2006-2008
- *WIDYALOKA* – Trainer of training “Video Editing with Adobe Premiere Pro 2.0”, Regular Class, Jakarta, November 2008
- *DEPARTEMEN DALAM NEGERI (Ministry Of Home Affairs)*, – Instructor of Workshop Elearning System Administrator & Content Provider for BADAN DIKLAT DEPDAAGRI aparatus, Jakarta, December 2008 – December 2009

## ***Juries***

- *DIKMENUM, Diknas RI* –Jury of Educational Multimedia Contest for Indonesian High School Teacher , Jakarta, 2004
- *DIKMENUM, Diknas RI* –Jury of Educational Multimedia Contest for Indonesian High School Teacher , Jakarta, 2005
- *DIKMENUM, Diknas RI* –Jury of Educational Multimedia Contest for Indonesian High School Teacher , Jakarta, 2006
- *UNIVERSITY of INDONESIA* –Jury of Animation & Multimedia Contest “Animation Week”, Depok, 2006
- *MICROSOFT INDONESIA* –Jury of Educational Multimedia Contest for Indonesian High School and Teacher , Jakarta, 2007
- *PARAMADINA UNIVERSITY*–Reviewer of Eduational Multimedia Proposal for Program Studi Teknik Informatika, November 2008

## ***Projects***

### **Multimedia Project**

- *PT. ADHIKARYA Tbk,* –Multimedia and Animation Designer for Construction Assembling as Training Module with Flash Basis, Jakarta, 2005
- *DITJEN PERBENDAHARAAN, Depkeu RI*–Project Leader, Graphic Desainer & Multimedia Content Developer for content of eLearning Ditjen Perbendaharaan, Departemen Keuangan Republik Indonesia, Jakarta, 2006-2007
- *ABN AMRO BANK*– Project Manager, Multimedia Desainer dan Instruksional Desainer for developing eLearning Module “Wealth Management”, “Bank Investment”, Six Sigma”, “Rebranding to RBS”, Jakarta, 2006-2008
- *ITS SURABAYA* – Project Manager, Multimedia Desainer dan Instruksional Desainer for Modul eLearning “Rekayasa Perankat Lunak”, Jakarta, 2006-2007
- *PT. MINAMAS PLANTATION* – Project Manager, Multimedia Desainer dan Instruksional Desainer Modul eLearning “Using ERP Application Minamas Plantation”, Jakarta, 2006
- *PUSTEKKOM, Depdiknas* – Multimedia Designer & Graphic Desainer for eLearning Module Web Basis on E-dukasi.Net, Jakarta, 2007-2008

### **Website & eLearning Development**

- *PT. JASAMARGA Tbk,* Graphic Desainer in development team for Jasamarga official website-<http://jasamarga.com>, Jakarta, 2007
- *PT. MERPATI NUSANTARA AIRLINES,* cq. MTC, Graphic Desainer in development team for Merpati Training Center official website & e-learning portal-<http://sbumtc.com>, Jakarta, 2006-2007
- *BRAINTUTOR,* Graphic Desainer & Multimedia Content Developer for

Braintutor, free e-learning owned by PT. Brainmatics Cipta Informatika, <http://braintutor.brainamtics.com>, Jakarta, 2006-2007

- *UNESCO*, Graphic Designer & Content Developer for Unesco e-learning for journalist, <http://wartawan.org>, Jakarta, 2006
- *DITJEN PERBENDAHARAAN*, Depkeu RI, Project Leader, Graphic Designer & Multimedia Content Developer for eLearning Ditjen Perbendaharaan, Departemen Keuangan Republik Indonesia, Jakarta, 2007
- *INDONESIA UNIVERSITY 2007* – Development team of Official University of Indonesia portal website & Webometric World Ranking Programme, Jakarta, 2007
- *INDONESIA UNIVERSITY, FACULTY of ILMU KEPERAWATAN, 2008* – Project Manager to develop Faculty of Ilmu Keperawatan portal website & Webometric, Jakarta, 2008
- *PUSTEKKOM, Depdiknas* – Project Leader of Development of Application for MGMP Online/Peer Coaching Application, Jakarta, July 2008
- *CANADIAN INTERNATIONAL DEVELOPMENT AGENCY(CIDA)*– Training System Specialist & Elearning Advisor for Government Reform Support Project (GRS Project) for Badan Diklat DEPDIAGRI, Jakarta, 1st Contract for December 2008 – March 2009
- *CANADIAN INTERNATIONAL DEVELOPMENT AGENCY(CIDA)*– Training System Specialist & Elearning Advisor for Government Reform Support II Project (GRS II Project) for Badan Diklat DEPDIAGRI, Jakarta, 2nd Contract for April 2009 – September 2009
- *CANADIAN INTERNATIONAL DEVELOPMENT AGENCY(CIDA)*– Training System Specialist & Elearning Advisor for Government Reform Support II Project (GRS II Project) for Badan Diklat DEPDIAGRI, Jakarta, 3rd Contract for October 2009 – December 2009

#### **Animation Film**

*PUSTEKKOM, Diknas* – Project Manager, 3D Animator & Graphic Designer for 3D Animation Film to Education Children Programme (PAUD) “Serial Si Kimut” of Television Education (TV-E) , 15 minutes duration, 26 episodes, 2007-2008